



ELEMENTALLY CREATIVE

PROFILE

- BILINGUAL CREATIVE FORCE CONSISTENTLY PRODUCING IMPACTFUL, ENGAGING WORK THAT MOVES BRANDS FORWARD.
- AWARD WINNING, DETAILED-ORIENTED EDITOR WITH AN EYE FOR INNOVATION AND A PASSION FOR THE VISUAL MEDIUM.
- COMMUNICATIVE LISTENER TACTFULLY INTERACTING WITH CLIENTS TO EXCEED OBJECTIVES NO MATTER THE CHALLENGE.

EXPERIENCE

VIDEO SPECIALIST, INFORMA MARKETS

DALLAS, TX | 2022 - 2026

- OVERSAW ALL VIDEO NEEDS FOR THE INFRASTRUCTURE AND CONSTRUCTION TEAM WHICH INCLUDED PRODUCING, FILMING, EDITING AND WRITING HIGH QUALITY, ENGAGING VIDEO DELIVERABLES TO SUPPORT OUR MARKETING TEAM.
- DEVELOPED AN INTIMATE, FIRST-HAND UNDERSTANDING OF THE INNER WORKINGS OF THE MAJOR TRADE SHOWS IN THE INFRASTRUCTURE AND CONSTRUCTION PORTFOLIO.
- ASSISTED VARIOUS TEAMS OUTSIDE OF INFRASTRUCTURE AND CONSTRUCTION WITH EDITING NEEDS.

FREELANCE VIDEO EDITOR

DALLAS, TX | 2020 - 2022

- EDITED VIDEOS FOR A MULTITUDE OF FREELANCE CLIENTS INCLUDING GLEAM MEDIA AND CBRE
- UTILIZED EFFECTIVE TIME MANAGEMENT TO JUGGLE VARIOUS PROJECTS SIMULTANEOUSLY WHILE DELIVERING CONSISTENT, QUALITY RESULTS.

SENIOR EDITOR | PRODUCER | DIRECTOR, DHD FILMS

DALLAS, TX | 2010 - 2020

- PRODUCED, DIRECTED AND EDITED A VAST ARRAY OF BROADCAST COMMERCIALS AS WELL AS CORPORATE PROMOTIONAL FILMS.
- SPEARHEADED SUCCESSFUL INTERNAL MARKETING CAMPAIGN ENTITLED "STORY FORWARD" TO HELP REBRAND COMPANY.
- PRODUCED AND DIRECTED MAJOR VIDEO CAMPAIGN FOR VISIT DALLAS HIGHLIGHTING LOCAL NEIGHBORHOODS.
- EDITED LONESTAR EMMY AWARD WINNING COMMERCIAL FOR THE TEXAS RANGERS.

FREELANCE VIDEO EDITOR, ANDREA MASCOLO PRODUCTIONS

DALLAS, TX | 2009 - 2010

- COLLABORATED WITH A TEAM TO EDIT DOWN HUNDREDS OF HOURS OF FOOTAGE FOR MASSIVE COMPANY PROJECT.
- WORKED DILIGENTLY AND EFFICIENTLY TO SUCCESSFULLY MEET HARD DEADLINE.

VIDEO EDITOR, RADIOVISION

DENISON, TX | 2006 - 2008

- PRODUCED, DIRECTED AND EDITED BROADCAST COMMERCIALS FOR LOCAL AND NATIONAL CLIENTS.
- OVERSAW PRODUCTION OF WEEKLY TELEVISION SHOW THAT AIRED ON MAJOR HISPANIC NETWORK.
- THRIVED WITHIN HIGH PRESSURE ENVIRONMENT TO MEET DAILY DEADLINES.

EDUCATION

ART INSTITUTE | DALLAS TX | ASSOCIATE OF APPLIED SCIENCE, 2006

TECHNICAL

- ADOBE PREMIERE PRO
- ADOBE AFTER EFFECTS
- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE AUDITION
- AVID ADRENALINE
- FINAL CUT PRO X
- PRO-TOOLS
- CINEMA 4D
- VARIETY OF DSLR CAMERAS: CANON 5D, 7D, 60D, PANASONIC GH4

VOLUNTEERING

- NORTH TEXAS FOOD BANK
- COMMUNITIES FOUNDATION OF TEXAS, FREEDOM DAY
- BIRTHDAY PARTY PROJECT
- AGA KAHN FOUNDATION